MEMBERSHIP BENEFITS

VACE+ Insurance Benefits

Colonial Life:
- Life Insurance - Term & Whole
- Accidental Insurance
- Critical Illness Insurance
- Short Term Disability Insurance

Northeast Delta Dental:
- 100% Preventative Care
- 80% Restorative Care
- 50% Orthodontics
- No copays!

Delta Vision
- Annual Exam - $10 copay
- Contacts - $55 copay
- New Frames - $180 allowance
- 20% Discounts off balance

KPAA Membership Benefits

Online Visibility
A-Z website listing - Category listing - Newsletter features - Community calendar placement

Direct Promotion
2 email blasts per year - Social media reshares and collaboration opportunities - Submit news, events, specials and seasonal updates.

Welcome Center
Visitor referrals - Brochures, promotional materials and business card placement - Window display opportunities

Member Connections
Exclusive access to participating member-to-member discounts - KPAA networking mixers and member events

Community Connections
Inclusion in the New Homeowners Packet - Ribbon cutting for new businesses and milestone celebrations

Content Note:
KPAA welcomes member-provided and AI-assisted content for collaboration and resharing. Fully AI-generated content may not be accepted for publication.

Add-On Opportunities

Killington-Pico Passport Program
Custom passport stamp - Offer/coupon inclusion - Redemption tracking and engagement metrics.

Postcard Development
Receive a complimentary custom vintage-style postcard designed by KPAA. Members choose their quantity and cover printing costs. Limited availability each renewal season.

Holiday Fest
Pre-purchase an undecorated Festival of Trees entry and secure your participation early.

Industry Specific Benefits

Nonprofits
Event support - Marketing support - Flyer development - Social media support - Community calendar promotion

Retail
Seasonal display features - Shopping and gift-guide features - Holiday and visitor-shopping visibility

Lodging
360 room tours - Dedicated lodging section on the KPAA website - Welcome center referrals - Package and seasonal availability promotions

Arts, Attractions & Entertainment
Events, performances and exhibit promotion - Community calendar promotion - seasonal itinerary and visitor-content inclusion

Dining & Beverage
Flavor of the Month blog features - Killington Uncorked Industry Hour Tickets - Tasting Trail Participation - Specials and seasonal schedule promotion

Wellness, Fitness & Recreation
Program and class promotion - Seasonal activity features - Member discount promotion - Event or challenge collaboration opportunities

Professional Services
Dedicated services section on the KPAA website - Enhanced New Homeowners Packet listing - Resident, visitor and homeowner referrals

KILLINGTON PICO AREA ASSOCIATION